

# Kempler Consulting Overview

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Embedded, email-first MarTech partner for modern marketing teams.

## Who We Are

Kempler Consulting is an embedded, email-first MarTech partner. We fill critical expertise gaps with fractional specialists who lead from the inside, backed by a full agency bench. We unify ESP, CRM, and SMS systems, solve complex MarTech challenges, and run high-performing email programs—fixing what's broken, optimizing what exists, and building what's next.

## Our Mission

We help MarTech teams run better—filling expertise gaps with agency-backed specialists who optimize platforms, connect data, and power messaging systems that drive growth.

## Our Vision

To be the most trusted embedded MarTech partner—the go-to resource for enterprise and mid-market brands, shaping what's next in customer messaging and MarTech innovation.

## The Kempler Approach

Four core principles guide everything we do:

**Adaptive Engagements:** We flex with program needs, delivering the right MarTech expertise at exactly the right moment—no rigid contracts, no inflexibility.

**Building Client Capability:** We share knowledge so your internal teams become stronger operators. You're never dependent on us—you're empowered by us.

**Precision Expertise:** Focused expertise across ESPs, CRMs, automation architecture, and lifecycle strategy. Deep specialists, not generalists.

**Stability at Scale:** Flexible specialists with agency-backed continuity. Individual expertise with institutional reliability.

## How We Help

- **Embedded Specialists** — Our experts integrate directly into your team, working alongside marketing and technology leaders to solve complex messaging challenges from the inside.
- **Messaging Infrastructure** — We help teams connect ESP, CRM, and SMS platforms so messaging programs run on clean data, stable systems, and scalable architecture.



- **Messaging Performance** — We help teams diagnose issues, optimize lifecycle programs, and ensure email and messaging channels operate at their full potential.

## Partnership Your Way

Flexible engagement models built around how you work:

Model	Description	Best For
<b>Project-Based</b>	Defined scope, timeline, and deliverables for discrete initiatives.	Specific launches or buildouts
<b>Embedded Specialists</b>	Full-time fractional experts integrated into your team.	Ongoing MarTech operations
<b>Managed Services</b>	We take the wheel for your email and MarTech operations.	Full program ownership

## By the Numbers

<b>20+ Years</b>	<b>25+ Industries</b>	<b>20+ Platforms</b>	<b>100% Agency-Backed</b>
Email Expertise	Served	Supported	Talent

## Ready to Transform Your MarTech?

Let's talk about how Kempler can help your team run better, smarter, faster.

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