

# White Label Email Marketing

We partner with agencies to create email strategies that align with their clients' brands and audiences.

When you hire us, you gain a dedicated account manager and a full team of experts with specialized knowledge in every aspect of email marketing. This ensures that all your needs are met by professionals who are highly skilled in multiple areas.

### Benefits Of Partnering With Kempler Consulting

#### **New Revenue Driver**

Upsell new services that you can help promote with your clients

#### **Cost Effective**

Hiring a white-label service can be highly cost-effective. We have the technology and resources to meet your needs at a lower cost than hiring an in-house marketer

#### Fast, Reliable & Flexible

We prioritize efficiency and reliability while offering adaptable strategies to address any challenges that arise.

#### **Resources and Seasonal Spike**

Facing a seasonal spike with limited resources? Hiring us as a whitelabel service ensures seamless production without the need for extra hires or training. We manage your seasonal spikes, so you don't have to worry about training, vacations, or holiday coverage

#### Focus on What You Do Best

Outsourcing email marketing to a partner frees up internal resources, allowing your business to focus on what you do best

#### **No Long-Term Contracts**

Flexible contracts with a 30-day notice to cancel. It's commitment-free and convenient for your needs



# For every \$1 spent on email marketing, marketers make \$42!



Consumers prefer brands to communicate with them via email over other channels



Marketers indicated email marketing is critical to the overall success of their company



B2B buyers prefer to be contacted by email for sales and marketing

\*Forbes Advisor www.forbes.com

## Add To Your Offering

Email Marketing Consulting
Template Design & Content
Custom Graphic Design
Campaign Management
Migrations & Implementations
Testing and Optimization
Data Science & Reporting
Support and Training

